

# ARROW

*The Official Publication of the School Nutrition Association of North Carolina*

Winter 2021 - Volume 101



# *Dates to Remember*

## **DISTRICT MEETINGS**

District 2 - April 17, 2021

District 4 - February 27, 2021

District 5 - March 20, 2021

District 7 - March 27, 2021

## **BOARD OF DIRECTORS MEETINGS**

### **WINTER MEETING**

TBA - February 5, 2021

### **SUMMER MEETING**

Greensboro - June 21, 2021

## **SNA OF NC MEETINGS**

### **COMMITTEE DAY**

Greensboro - May 14, 2021

### **CHAPTER LEADERSHIP SEMINAR**

Greensboro - June 22, 2021

### **NEW HORIZONS TRADE SHOW**

Greensboro - June 23, 2021

### **ANNUAL CONFERENCE**

Greensboro - June 23-25, 2021

## **SNA MEETINGS**

### **SCHOOL NUTRITION**

### **INDUSTRY CONFERENCE**

Virtual - January 10-12, 2021

### **LEGISLATIVE ACTION CONFERENCE**

Virtual - March 7-9, 2021

### **SNA ANNUAL CONFERENCE**

Chicago, IL - July 11-13, 2021

## **AWARD DEADLINES**

### **Lynn Harvey 1st Timer Scholarship Award to Fred Gilbert**

*Entries due by January 31, 2021*

### **100% Membership Award to Dawn Roth**

*Entries due by February 28, 2021*

### **Director of the Year Award to Fred Gilbert**

*Entries due by March 1, 2021*

### **Manager of the Year Award to Fred Gilbert**

*Entries due by March 1, 2021*

### **Employee of the Year Award to Fred Gilbert**

*Entries due by March 1, 2021*

### **Mary Long Beasley Award to Fred Gilbert**

*Nominations due by April 30, 2021*

### **SNA-NC Scholarships to Fred Gilbert**

*Entries due by May 1, 2021*

### **Chapter of the Year Award to Fred Gilbert**

*Entries due by May 1, 2021*

### **Lunch Bell Award to Fred Gilbert**

*Entries due by May 1, 2021*

### **Partner in Education Award to Fred Gilbert**

*Entries due by May 1, 2021*

### **Tim Greene Memorial Scholarship to Fred Gilbert**

*Entries due by May 1, 2021*

### **Gene Causby Memorial Scholarship to Fred Gilbert**

*Entries due by May 1, 2021*

### **Martha Gomer Spirit Award to Fred Gilbert**

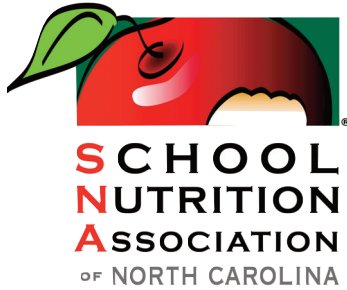
*Entries due by May 1, 2021*

## **SNA-NC DUES AND INCOME TAX DEDUCTIONS**

The Internal Revenue Code requires us to notify you that a portion of your dues to the School Nutrition Association of North Carolina is not tax deductible based on the nondeductible lobbying expenses that SNA-NC incurs. According to our estimate of lobbying expenditures for 2019-2020, 100% of your dues for 2019-2020 are not deductible for income tax purposes. Should you have additional questions regarding the deductibility of your dues, please contact your tax professional.

# ARROW

*The Official Publication of the School Nutrition Association of North Carolina*



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# Ahoy Matey



We would like to invite you to the 2021 School Nutrition Association of North Carolina (SNA-NC) Annual Conference! Everyone will be thrilled to see their friends and colleagues in person this year. Plans are underway to hold an event this year that brings everyone back together again for an amazing conference. Share with your administrator how you can “Find Success in Your Journey” by attending conference and learning new techniques and ideas from those around our great state.

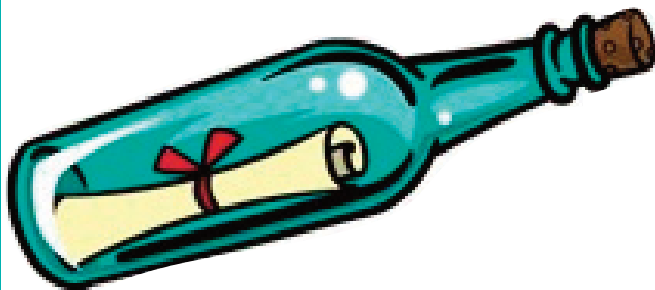
Our schedule may look a little different this year, so follow carefully in the next Arrow and we will all ride these waves of change together. The Chapter Leadership pre-conference session will be held with possible NC DPI sessions as well.

Wednesday, we will start things off with a scavenger hunt with teams. More information will be given at conference. Next up, the New Horizons Trade Show will be just in time for us to try new items for our menus. Do not forget to stop by to “Meet the Candidates” and ask questions of those that are running for the upcoming offices!

NEW THIS YEAR! Directors may register their Superintendent or CFO to attend the trade show FREE of charge with them. This is your time to show them what SNA is about and how you choose your menu options for their students. You will be given more information concerning this FREE registration on the upcoming registration form.

Thursday, we will hold our educational sessions throughout the day. Use these sessions to build upon your knowledge and skill sets in your everyday jobs. You will hear from many people about their experiences and how their opportunities have helped them along the way.

Ruthie McDowell, Vice President and Dana Edwards, President-elect look forward to seeing you this year at Conference.



**June 23-24, 2021 in  
Greensboro, NC**

## A Message from our President Kristen Bealler

“There is no certainty. There is only adventure.”  
What an adventure 2020 was for all of us! It’s hard to believe that we are now waiting to see what new twists and turns our journey will take in 2021. As they say “no journey is too long with the right company” and I am so thankful to be on this journey with each and every one of you! I am constantly amazed by school nutrition professionals’ endurance, creativity and perseverance. Thank you for allowing me to be your President and navigating us through these extraordinary times.

Isn’t it ironic that the theme I selected over a year ago is all about travel and taking a journey yet our journey has included everything but travel? SNA-NC has gone virtual and in a big way this year! Though I know we all have missed seeing each other in person and celebrating all of our accomplishments, I am still always excited to see what everyone is doing via social media. Our district meetings went virtual this fall and let me tell you “time does fly when you are having fun!” Roxi Bahar-Hewertson has been taking everyone on a “trip” around the Leadership Wheel and helping everyone discover what their leadership communication style entails and how to communicate best with other leaders. We are unsure of what the spring holds for our in-person meetings but, regardless if in person or virtual, this is a meeting you don’t want to miss!

In addition to our virtual district meetings SNA-NC now has it’s very own YouTube Channel. The SNA-NC YouTube channel is bringing you informative product and equipment videos along with educational material as well. You can find links and information about SNA-NC on our website [www.schoolnutrition-nc.org](http://www.schoolnutrition-nc.org).

Have you had a chance to “Find Success in Your Journey” this year? I have no doubt all of you have but, if you feel like you are still lacking inspiration, we are anxiously looking forward to a conference in Greensboro June 23-24, 2021. Be sure to mark your calendars



for this one as we have a lot of catching up to do! Until then don’t forget to take advantage of opportunities through SNA [www.schoolnutrition.org](http://www.schoolnutrition.org), the Institute of Child Nutrition (ICN) [www.theicn.org](http://www.theicn.org), School Nutrition Association of NC Facebook page (look for upcoming ZOOM events), SNA-NC district meetings and the like! Remember “The things you are passionate about are not random, they are your calling.” Thank you for following your passion on behalf of the children of the State of North Carolina. May our adventures bring us closer together (hopefully in Greensboro very soon)! Until then please stay safe, healthy and keep your heads up! Be proud of the work you are doing.  
With much appreciation,

Kristen M. Bealler, SNS  
SNA-NC President, 2020-2021

# National School Breakfast Week

March 8-12, 2021

## SCHOOL BREAKFAST: “SCORE BIG WITH SCHOOL BREAKFAST!”

By: Imer Smith RD, LDN, Nutrition Chair

It is time to huddle up your School Nutrition team and get ready for the big game! We hope that you will *Mark Your Calendar Now* to participate in this year’s celebration of the School Breakfast Program with the theme “*Score Big with School Breakfast*”. Download the Toolkit today and begin your creative thinking: <https://schoolnutrition.org/meetings/events/nsbw/2021/>



NSBW is a weeklong celebration of the National School Breakfast Program, established in 1975 by an act of Congress. Schools across the country will find ways to safely celebrate in 2021 with special menu items, events and fun activities designed for all students—whether they are learning at home or in school. NSBW is the perfect time to bring attention to your breakfast program and set a goal to increase participation.

Studies show that children who eat school breakfast are more likely to:

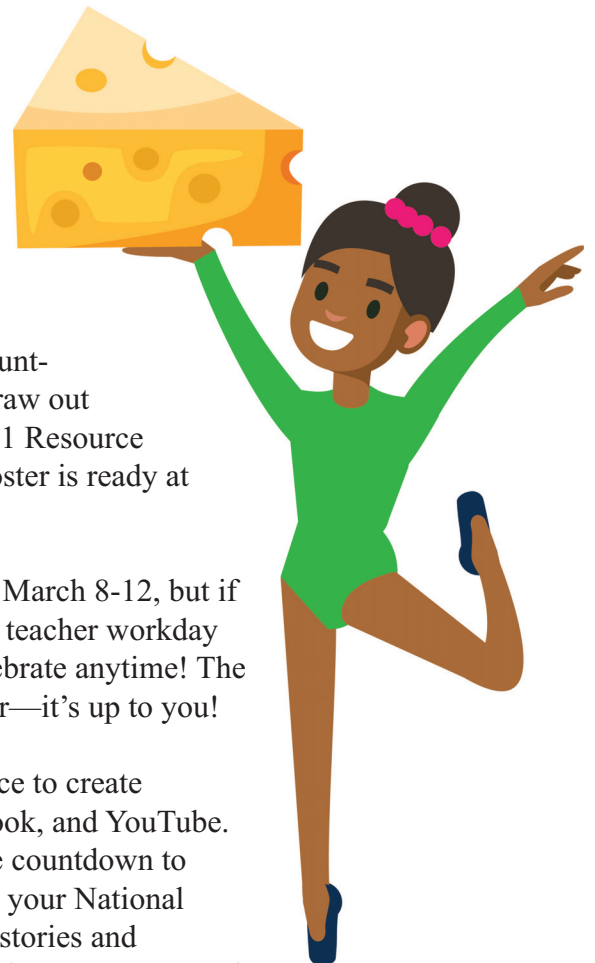
- Reach higher levels of achievement in reading and math
- Score higher on standardized tests
- Have better concentration and memory
- Be more alert and maintain a healthy weight

The National School Breakfast Program serves nearly **15 million children** every school day—helping ensure their academic success in school so they can "score big" and reach their goals.

Don't have a game plan? Don't worry! SNA is there to assist with a Countdown to #NSBW21 to help draw out your timeline and a #NSBW21 Resource Checklist to make sure your roster is ready at game time!

NSBW 2021 is scheduled for March 8-12, but if you have a student holiday or teacher workday during that week you can celebrate anytime! The week before, or the week after—it's up to you!

Use SNA's toolkit as a resource to create context for Instagram, Facebook, and YouTube. The clocks ticking down! The countdown to #NSBW21 has begun!! Share your National School Breakfast Week 2021 stories and photos with the Arrow! Send them to Dawn Roth at [jbdfroth@aol.com](mailto:jbdfroth@aol.com).



## DISTRICT I MEETING

November 14, 2020

By Sharon A. Palmer, District I Director

The Zoom District I Meeting was held on November 14, 2020. Approximately 69 members filled the



Zoom screen. Sharon Palmer, District I Director welcomed everyone. The Pledge of Allegiance was recited. Then Sharon introduced Kristen Bealler, SNA-NC President. Kristen encouraged everyone to ‘Find Success in Your Journey’ as we go through this unusual year. She also gave SNA-NC updates, and introduced Reginald Ross, SNA National President. Reggie gave a warm greeting and thanked everyone for all they are doing to keep the students feed. Four gift cards were given away during the North Carolina Jeopardy ice breaker. The cards were sponsored by David Bowser of General Mills, Stephanie Johnson of ES Foods, Marie Nelson of Lindy’s Homemade/ Froot Jooce, and Teresa Graham of Pilgrim’s. Kristen informed the group about the SNA-NC YouTube channel, where you can view the sponsor videos. Gretchen Wilson, Director of Pitt County gave the PP&L updates. The membership update was given by Nicki Frey, Membership Chair. Leslie Otts, Regional Consultant gave the NCDPI updates. The NCDA updates were given by Judi Hoggard, NCDA Field Representative. Kristen Bealler introduced the guest speaker Roxi Bahar Hewertson. Roxi took us on a descriptive walk around the Leader-

ship Wheel. She explained the five types of leadership, North, East, South, West and Sage. After that she asked each person if they could identify their leadership type. Roxi closed saying all directions can be leadership directions and bring wisdom to the table. I believe Roxi’s message will help you “Find Success in Your Journey” and understand your leadership type.

I am so grateful for the support of the District I members. I would like to send a sincere thank you to everyone that helped make the District I Meeting a success. A special thank you to Reginald Ross for taking time out of his busy schedule to be with us. Stay safe as you continue to feed the children of North Carolina.

## DISTRICT III MEETING

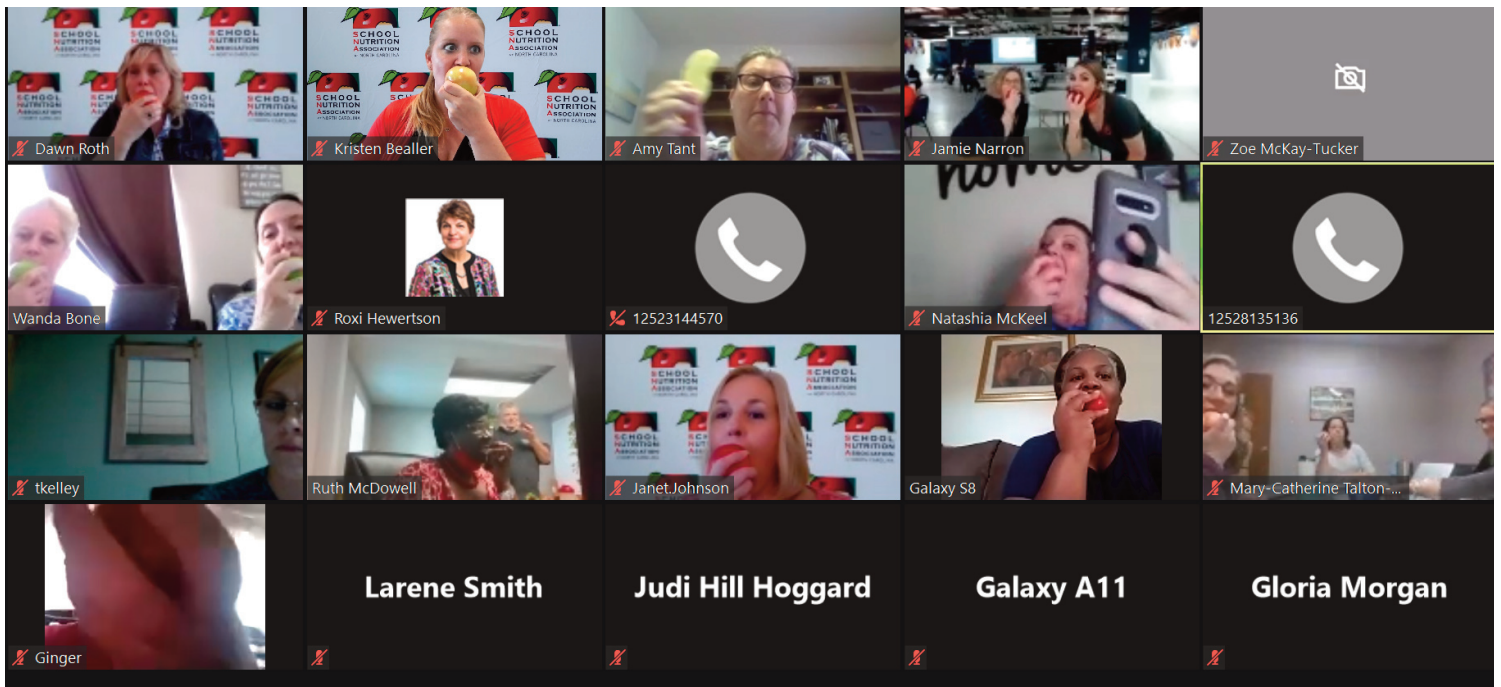
October 22, 2020

By Amy Tant, District III Director

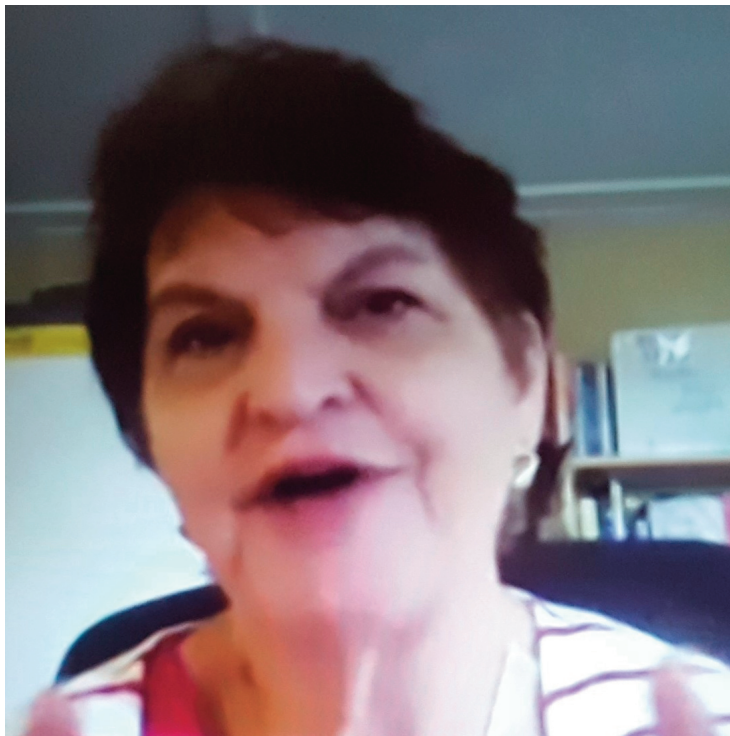
The District III meeting was held October 22, 2020, at the location of the members’ choice. We had 71 registered attendees from Wilson County, Johnston County, Edgecombe County, Nash County, Halifax County school districts, as well as NCDPI and NCDA.

Amy Tant, SN Director Nash County Public Schools, District III Director, welcomed everyone to the ZOOM meeting. Everyone stood and saluted our United States of America flag and recited the Pledge of Allegiance led by Kristen Bealler, SN Director Hickory City Schools and SNA-NC President. Kristen gave greetings from SNA-NC. One highlight of the day was celebrating NC Crunch day, led by Ruth McDowell, SN Director of Edgecombe County and SNA-NC Vice President. We had updates from several areas of our school nutrition world, PP&L, NCDA, and NC-DPI, shared with us by Mary-Catherine Talton, PP&L chair and SN Director of Wilson County Schools, Judi Hoggard, Field Representative, NCDA&CS, and Janet Johnson, Assistant Director, DPI School Nutrition





Section, respectively. Dr Lynn Harvey shared words of encouragement with us. Our speaker, Roxi Bahar Hewertson, walked us through the leadership wheel and the wisdom of the five directions. We were to identify our direction or directions. We learned we could be more than one direction and how to interact with people of other directions. Lastly through the magic of imagination and memories of last year's meeting, we closed our eyes and had a delightful meal of whatever we wanted. We had five door prizes donated from General Mills (David Bowser), Lindy's Homemade/Froot Jooce (Marie Nelson), ES Foods



(Stephanie Johnson) and Liz Roesel (Sea Level Social). And with a wave and a click on our electronic devices, Goodbye until we can meet again!

Thank you to all our industry sponsors. Thank you to all who spent the evening with us!

## DISTRICT VI MEETING

### October 31, 2020

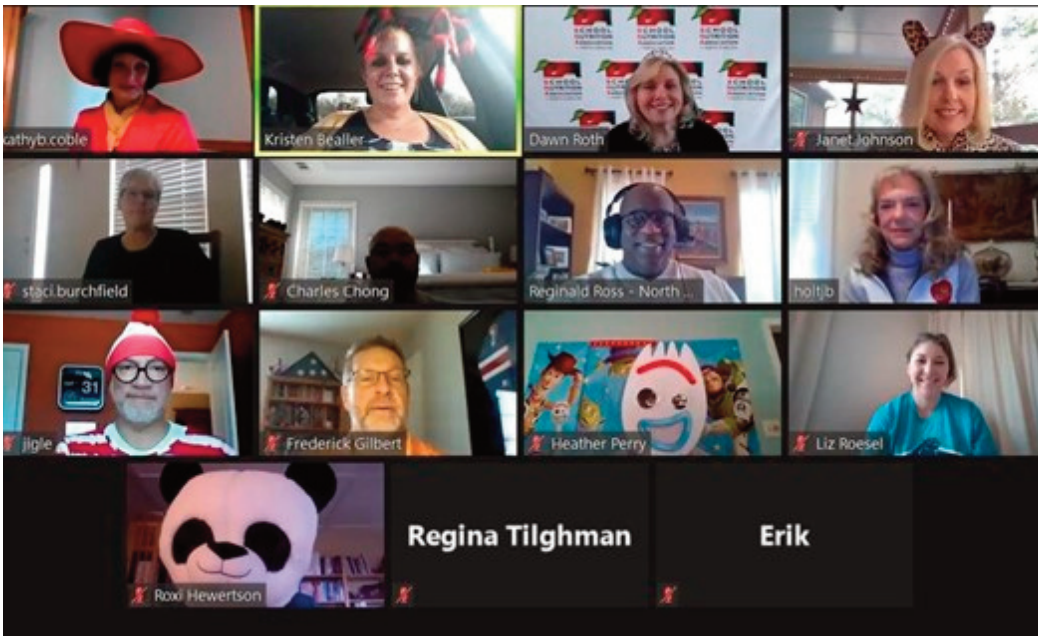
*By Kathy Coble, District VI Director*

We had a spooky good time at the District VI Meeting, which was held on Zoom on Saturday, October 31, 2020. We had 15 members in attendance. Most of the guests and members got into the spirit and wore elaborate costumes.

The pledge was led by Kathy Coble and then she introduced our current SNA-NC President, Kristen Bealler who gave the welcome.

After the welcome, we dove right into an ice breaker lead by Kathy & Kristen called "Where in North Carolina is Carmen Zoomdiego. This was a power point presentation/game for the members. They had to guess the two pictures that lead up to the name of a city in NC. Pinehurst which consisted of a picture of a pine tree and a picture of a Hearse was one of the favorites. Four winners were chosen to receive gift cards. First place went to Joufre Iglesias who won a \$50 Walmart Gift Card from David Bowser of General Mills. Second Place went to Charles Chong who received a \$25 Visa Gift Card from Stephanie Johnson





our employee relationships and our personal relationships.

The meeting ended when Kristen thanked everyone for participating in the Zoom meeting. Kathy Coble also thanked everyone as well and the meeting was adjourned.

## DISTRICT VIII MEETING

October 13, 2020

By Sheryl Harris, District VIII Director

Our District VIII Meeting was truly one for the books....

We were the first district to host their meeting via Zoom! SNA NC President, Kristen Bealler, dubbed us "trailblazers!" There were three counties represented for our meeting.

We began our "Finding Success in Your Journey" meeting by traveling across the state of North Carolina with a trivia icebreaker. We have many diehard Tarheels who bleed blue, but the top four winners of

of ES Foods. Third Place was Reginald Ross winning a \$25 Amazon Gift Card from Marie Nelson of Lindy's Homemade/Froot Jooce. Fourth place winner was Staci Burchfield who won a gift card from Teresa Graham of Pilgrim's.

Mary-Catherine Talton, Chair of the PP&L Committee and Director for Wilson County and Fred Gilbert, Past President of SNA-NC and Area Supervisor at CMS gave us an update which was very informative.

Reginald Ross, SNA National President spoke to us and gave us a Membership update followed by Jan Holt our NCDA Field Representative who gave us an NCDA update. Janet Johnson, NCDPI Assistant Director for School Nutrition Services gave us an update as well.

The day ended with our guest speaker, Roxi Bahar Hewertson, author of Lead Like it Matters. She led us into a presentation about the Leadership Wheel & The Wisdom of the Five Directions, North, East, West, South, and Sage. Everyone in the Zoom meeting really got involved and there were some great discussions on how we can motivate as well as communicate better in



the day were Gail Weams- Henderson County; Alison Francis - Haywood County; Stephanie Hall- Henderson County; and Judi Hoggard- NCDA. (Winners also included Dawn Roth, Janet Johnson, and Elizabeth Payne).

Those in attendance were also able to hear a Public Policy/Legislative update from Mary-Catherine Talton, NCDA update from Judi Hoggard, and an NC DPI



and having great fellowship with all of our counties in District II represented there! Please call Danelle Moore Smith at 252-527-1109 Ext. 1049 if you have questions or for more information. Registration will be coming to all of our counties soon!

## **DISTRICT IV MEETING**

*By Cheryl M. Cunningham,  
District IV Director*

Calling all District IV members from Bladen County, Columbus County, Cumberland County, Harnett County, Hoke County, Lee County, Montgomery County, Moore County, Richmond County, Robeson County, and Scotland County!

Get ready for our exciting District IV brunch with our State President, Kristen Bealler, as she continues to encourage all of us to Find Success in our SNA Journey. Our District IV Brunch is scheduled to be held on Saturday, February 27, 2021 from 10:00 am to 1:00 pm. As of now, it is being planned for In-Person, in Hoke County. However, with the current circumstances, we may have to convert to a Zoom Meeting.

I am looking forward to seeing all of you on Saturday, February 27, 2021. Please continue to be safe during this unprecedented time in our history. In the words of Lester Holt, NBC Nightly News and Dateline NBC Anchor, "Please take care of yourself and each other."

## **DISTRICT V MEETING**

*By Regina Robertson-Turney, District V Director*

The District V meeting will be held on Saturday, March 20, 2021 at the Poplar Springs Elementary School, 223 Hobe Kiser Road, King, NC. The meeting will be from 10:00 am to 12:00 pm, pending COVID-19 restrictions. Additional information will be sent later.

## **DISTRICT VII MEETING**

*By Beverly Cash, District VII Director*

The District VII meeting will be held on Saturday, March 27, 2021. The meeting will be from 9:00 am to 12:00 pm and hopefully in person. More information will be sent in the new year. Hope to see you there.

update from Janet Johnson. The spotlight was then switched to our guest speaker, Roxi Bahar Hewertson, who pointed us in "the right direction" for leadership. We had a wonderful time finding out more about our co-workers and neighboring counties North, South, East, and West character traits. We also learned how best to nurture, understand, and challenge those from all directions of life.

This fall with Buncombe County Schools SNA chapter, our main fundraiser was with RADA Cutlery. Haywood County Schools SNA chapter enjoyed making fall treats for foster children in their community.

We all ended the day with a lot of virtual hugs with a new bounce in our step towards Finding Success in Our Journey!

### *Upcoming District Meetings*

## **DISTRICT II MEETING**

*By Danelle Moore Smith, District II Director*

The Lenoir County School Nutrition Association is very excited to host all of our District II counties on April 17, 2021 at the Performing Arts Center beside Kinston High School. The meeting will be from 10:00 am - 2:00 pm. There will be a produce challenge, door prizes, Smart Mouth Pizza will be providing food along with a demonstration, a few games, updates from our President Kristen Bealler, DPI, and NCDA. Don't forget that there are also CEUs earned for coming to the district meeting which helps with certification and leveling up! Looking forward to having a great time

# Trade Show Update

*By Robert Rolfe, Industry Advisory Chair*

I'm sure everyone is looking forward to summer and the possibility of a live, in-person conference for 2021. In the hope that it will transpire, tentative plans have been made for the New Horizons Trade Show. Valuable feedback from our industry committee members was considered when determining the format for this year's show, which will be in line with past schedules. Buyers' Morning will be from 8:00 am until noon. Directors and Supervisors will be welcomed during that time frame. Managers and Assistant Managers will be welcomed starting at 11:30 am and all attendees will be allowed starting at 12:00 noon. The show will close its doors at 2:30 pm. It is our sincere hope that we will be able to meet in person this summer to bask in the warmth of personal networking and camaraderie. The Spring Arrow will contain final information regarding the show.

# Awards Update

*By Fred Gilbert, Leadership Development/Awards Chair*

It's time to remember all the hard working SNA-NC members and recognizing them during our awards banquet at conference. You all have done some incredible work during this past year and found new ways to serve our students. There are so many award categories we should have many deserving SNA-NC members nominated for their hard earned accomplishments. Often we don't realize how important the words "great job" "way to go" may be to our school nutrition teammates. Any of the many SNA-NC awards or scholarship opportunities could be the recognition they deserve to be honored in front of their peers during this unprecedented year.

Nominating an association member is an opportunity to recognize individuals in our districts who have gone the extra mile and helped make your program successful. As chairperson of the Leadership Development/Awards Committee, I am committed to seeing our members appreciated for their efforts. I ask that you consider taking the time to nominate your co-workers, your administration teams or other community members who help you to reach your goals. Think of all the great press coverage our programs received this year feeding our students, The Lunch Bell Award is for them. This is the perfect time to have more nominees than ever before.

There are scholarships and awards for various opportunities around furthering your education, attending National SNA meetings or simply being the "best" at your job. Take the opportunity now to review the various awards or scholarship opportunities at our website [www.schoolnutrition-nc.org](http://www.schoolnutrition-nc.org). Deadlines are rapidly approaching. Of course, you can always reach out to me via email at [frederick.gilbert@cms.k12.nc.us](mailto:frederick.gilbert@cms.k12.nc.us) and I will be glad to help you navigate the process.

## SNA Awards and Scholarships Deadlines

- |   |   |
|---|---|
| • Lynn Harvey First Timers Scholarship Award            | January 31, 2021                        |
| • 100% Membership Form                                  | February 28, 2021 (submit to Dawn Roth) |
| • Employee of the Year Award                            | March 1, 2021                           |
| • Manager of the Year Award in Honor of Louise Sublette | March 1, 2021                           |
| • Director of the Year Award                            | March 1, 2021                           |
| • Mary Long Beasley Award                               | April 30, 2021                          |
| • Martha Gomer Spirit Award                             | May 1, 2021                             |
| • Gene Causby Scholarship                               | May 1, 2021                             |
| • Tim Green Scholarship                                 | May 1, 2021                             |
| • Lunch Bell Award                                      | May 1, 2021                             |
| • Partners in Education                                 | May 1, 2021                             |
| • Chapter of the Year                                   | May 1, 2021                             |
| • SNA Scholarship Application                           | May 1, 2021                             |

# SNA-NC Board of Directors Meeting

## September 18, 2020 – Virtual (Zoom)

The Board of Directors meeting was called to order at 1:06 pm by *Kristen Bealler, President*. Kristen welcomed everyone to the meeting, shared both the Vision and Mission statements and *Dana Edwards, President Elect* shared the “Thought for the Day”.

### BUSINESS AGENDA

Roll call was completed by *Janet Johnson, Secretary-Treasurer*.

*Kristen Bealler, President* shared with the Board the correspondences that have been received. These included a note from Past President, Shirley Pelletier, Thank You notes from Wounded Warrior Project, UNCG scholarship winner and Tim and Tina Hood.

The Agenda was adopted by the Board.

A budget update was provided by *Janet Johnson, Secretary-Treasurer*. Information was shared that indicated a loss in 2019-2020 due largely to the unfortunate cancelling of the SNA-NC Annual Conference due to COVID-19.

A Mega Discussion of the group consisted of two topics:

- What the Association could do to honor Reggie Ross for serving as SNA President for SY 20-21; the suggestions brought forward from the discussion will be voted upon at the February Board Meeting; and
- The need to help educate our elected officials that they need to include specific language in legislation surrounding pay increase/raises that this applies to School Nutrition personnel.

*Mary-Catherine Talton and Fred Gilbert* provided legislative updates from both North Carolina and from the National levels.

*Dana Edwards* shared recommended updates to existing Policies and Procedures. A motion was made by *Mary-Catherine Talton* to adopt the changes which was seconded by *Ruth McDowell, Vice President*. The recommended changes were approved by the Board based on all “Yes” votes.

Calendar Updates were provided by *Kristen Bealler*.

Candidate and Award updates were provided by *Fred Gilbert*.

*Dawn Roth, Executive Director* provided the required annual Board Orientation training and reminded all board members of the deadline for the Arrow.

With no further business, the meeting was adjourned at 2:23 pm.

Minutes respectively submitted by:

*Janet W. Johnson, SNS*

*SNA-NC Secretary 2019-2021*

# District Director Orientation

## September 18, 2020

*By Amy Tant, District Director Chair*

The SNA-NC District Director Orientation was held on September 18, 2020, at the location of each attendee's choice as we met via ZOOM. This year's meeting was a bit different but just as rewarding and informational. We started by going over the role of a District Director. The District Director is responsible for sharing and promoting the following areas of our organization: membership, legislative, SNA certificate program, and awards and scholarships. We discussed how to plan a successful meeting. The returning district directors shared successes and tips with the newly elected District Directors. Lots of good ideas were shared on how to adapt to a ZOOM district meeting. As of now the first four district meetings were a ZOOM meeting. Only time will tell if the four meetings in the spring will be in person or ZOOM.

Now accepting nominations for the following districts for next school year, District 1, 3, 5, and 7. If you are interested in getting involved at the next level, let me or your current District Director know. Our contact information can be found inside the back cover of this publication.

## Education Matters: Schools as Community Partners

Schools do a lot more than providing education, they are pillars in communities that also provide students and families with support for their social, emotional, and physical needs. On December 12, 2020, Reggie Ross, SNA President and Past SNA-NC President, appeared on the show. Other guests included Julie Pittman, Education Outreach Manager of NC No Kid Hungry along with Kisha Clemons, 2020 Wells Fargo Principal of the Year and Austin Morris, a teacher at Pinecrest High School in Moore County. These guests, along with their organizations, are making sure the whole child and the community are taken care of, especially during COVID-19.

You can watch online at [www.ncforum.org](http://www.ncforum.org). and Education Matters is also available as a podcast.



# MEMBERSHIP UPDATE

By Nicole Frey, SNA-NC Membership Chair

Give a cheer, winter is here and the forecast is un-brrr-lievable. Everyone can use some words of inspiration during these incredibly unique and difficult times. Just watching the news can create panic or depression, particularly for those who are quarantined without others around them or an extended family/friend support system. The School Nutrition Association is here as a beacon of support for its members.

Now more than ever with the ongoing COVID-19 pandemic, your SNA membership helps ensure that our nation's children are well nourished and prepared for success. The September 2020 Membership Report shows that we have 52,031 members. This is an increase of 169 members as compared to August 2020, but still 4,909 less than September 2019 and 2,517 less than May 2020 year-end total. This overall drop in membership related to the COVID-19 pandemic is still a major concern, but the small increase in numbers from past months is a positive sign and hopefully a trend that continues.

Recruiting new members remains crucial to the continued success of our Association. So what can we do this year to help increase our membership? Simple, if all existing members worked to recruit just one new member; we would immediately double our membership. Think of how much greater our voice would be to advocate on behalf of our members and the children we serve. I encourage you to BRING A FRIEND to your next meeting, gathering, or event.

Joining an association provides members with a competitive advantage because they become active, informed member of their industry. As a member, you understand the value of belonging to SNA. Help SNA recruit new members by sharing some of the many benefits that come with becoming an SNA member.

SNA is leading the way and working to address new changes and regulations, while also striving to meet your professional needs by providing member benefits like:



- SNA Training Zone
- Virtual conferences
- Strong advocacy efforts on behalf of School Nutrition programs
- Nationally recognized certificate and credentialing programs
- School Nutrition Magazine
- Scholarships through the School Nutrition Foundation

Now, more than ever, SNA is working to provide enhanced professional development opportunities with the newly launched SNA learning center. This online Training Zone is a one-stop shop for on-demand eLearning, one-click webinar registration and just-released online training modules new online training tools.

Membership in SNA is a great investment in our future and the future of millions of schoolchildren we serve. Standing united for school nutrition; the larger our membership, the stronger our voice is to advocate on behalf of our members and the children we serve.

## REMEMBER

When you recruit at least one new member by May 31, 2021, you will be entered for a chance to win 1 of 5 free registrations for the 2022 Annual National Conference (ANC) in Orlando, FL.

## DON'T FORGET!

Make sure the new member writes your name in the referral section of the membership application; otherwise, it will not count toward the campaign!



# Legislative Update

By Mary-Catherine Talton, Public Policy & Legislative Chair

The year 2020, is one that will leave a legacy and live on in history books for years to come. And what a year it was! While the most challenging year of my career, it also may have been one of the most rewarding as while much of the world saw division, anger, sickness, and sadness, we as school nutrition professionals, saw unity, smiles, hungry children receiving hot meals, district departments forming bonds never formed before, and the rising of one voice. saying....feed our children!

Now that we are into a new year, it's time to set our sights forward but also keep our bonds with our district administrators and our local, state, and federal elected officials as tight as ever. It wouldn't be a true legislative update if I didn't mention the 2020 election! While a whirlwind, it did result in many re-elected and newly elected officials! We cannot change the outcomes, regardless of our personal wishes, but we can make an impact for our profession, our students, and our association! In this year's Winter Arrow I don't want to discuss the same updates many of you have heard or re-hash the legislative agenda that you will find in the upcoming pages, I want to discuss our next steps. What do we do now as our elected officials are coming back into Raleigh or beginning the legislative sessions of 2021? We reach out! But what does that look like? I'm glad you asked! I'm going to give you a script that you can type into an email form or even better, make a phone call, to congratulate your elected officials (even and especially down to your local school board) and open a conversation!

“Good afternoon (use appropriate title) \_\_\_\_\_, my name is \_\_\_\_\_ and I work in School Nutrition in the \_\_\_\_\_ Schools. I wanted to take a moment to write/call you and just say congratulations on your recent election. As a member of the School Nutrition Association of NC I look forward to working with you on behalf of the students of

NC as we nourish their minds and bodies. Once you get settled into (or back into) your office for the year I would love to invite you to our district/school/cafeteria to enjoy a meal with our students and show you the great work that my colleagues and myself do daily to prepare our students for the highest academic achievement possible. Thank you \_\_\_\_\_, I look forward to meeting you soon.”

I would like to prepare you for this conversation by saying, don't be scared! They are people, with families, friends, and loved ones just like you! They work in public service, just like you! They want what's best for our students and state, just like you! So don't be fearful, be confident and compassionate, and make the call! Our students depend on it!

And as I close, I would like to remind you of the Legislative Action Conference in March each year! The conference will be virtual this year. Check the SNA website, [www.schoolnutrition.org](http://www.schoolnutrition.org), for more conference information.

We are excited to have the chance to raise our collective voice for our students and profession! Congratulations again to Debra Foster, Wilson County Schools, and Staci Burchfield, Charlotte Mecklenburg Schools for winning the Tim Greene and Gene Causby Memorial Scholarships, respectively! We know it is an unusual year but we look forward to celebrating your achievements in person soon!



# Senator Brent Jackson and Freebird McKinney Honored

By Kristen Bealler, SNA-NC President

It is with great pleasure, on behalf of the School Nutrition Association of North Carolina, that we presented North Carolina State Senator Brent Jackson (District 10) and Freebird McKinney,



North Carolina State Board of Education Director of Legislative Affairs and Community Outreach, for going above and beyond to help children and school nutrition programs across our state. We felt as an organization that we could not go without recognizing them for the work they have done which has truly had an outstanding impact in the lives of many.



As the 2020-2021 School Nutrition Association of North Carolina's President, I can tell you that this year has revealed many incredible, hard-working and compassionate people. We cannot thank Senator Jackson and Freebird McKinney enough for combatting childhood hunger and working tirelessly to obtain greater resources for our school nutrition programs. We could not be happier to honor them in this way!





# Union County Happenings

By Kelsie Bednarz, RD, LDN

## SCHOOL SCARECROW CONTEST

Each Union County school cafeteria created a scarecrow with their school mascot using only non-organic material. The winner was Rocky River Elementary School with their Roadrunner Scarecrow! Result were posted on our social media pages.



## DETERGENT DRIVE

Cafeteria teams collected laundry detergent to donate to the local men's transition home. The home expressed that they were in particular need of detergent and our cafeteria staff delivered! It filled 2 car trunks full and equated to around 3,000 loads of laundry! The picture is of the men at the home with our chapter president, JouFre Iglesias, making the delivery.



# Welcome New Members – *We welcome each new member.*

*The following joined our association in October, November, and December 2020.*

## **DISTRICT 1**

*- 27 New Members*

### **NC 1740 Pitt Co SNA**

Octivia Best  
Yashica Blackwell  
Juanita Bland  
Ivory Carmon  
Ronishia Carney  
Letoya Chavis  
Tamikka Clemons  
Teesher Ellis  
Shante Evans  
Lydia Hart  
Doretha Jackson  
Ashley Johnson  
Shaquajna Johnson  
Leah Kent  
Paula Manning  
Quanasha McNair  
Africia O'Neal  
Phyllis Parker-Briley  
Myron Spruill  
Alexandria Sugg  
Tamesha Taft  
Yolanda Titus  
Kathy Vargas  
Jacqueline Wauchope  
Brandon Wilson  
Sheritha Wilson  
Dana Yarrell

## **DISTRICT 2**

*- 8 New Members*

### **NC 2310 Duplin Co SNA**

L'Nette Stokes

### **NC 2540 Lenoir Co SNA**

Marcus Rogers

### **NC 2650 New Hanover Co SNA**

Cynthia Boulay  
Ashley Boyd  
Lyn Hathaway  
Brandi Thomas  
Lakeithian Williams

### **NC 2670 Onslow Co SNA**

Julia Kormanski

## **DISTRICT 3**

*- 7 New Members*

### **NC 3510 Johnston Co SNA**

Kacki McLellan  
Jessica Myrick

### **NC 3910 Vance Co SNA-**

#### **Henderson Collegiate**

Latonya Brandt

Sheila Kelly

### **NC 3930 Warren Co SNA**

Paula Brisson

### **NC 3980 Wilson Co SNA**

Kimberly Edmonds

### **NC Dept. of Public Safety**

Brenda Bizzelle

## **DISTRICT 4**

*-14 New Members*

### **NC 4260 Cumberland Co SNA**

Carmen Davis

Anna Ferrari

LaTasha Freeman

Danette Manning

Natasha Mearite

Brenda Rodriguez

### **NC 4470 Hoke Co SNA**

Iris Agosto

Ella Colon

Nicole Hodges

Jason Ivey

Diane Locklear

Casey Lowery

Taray Phillips

Talisa Waugh

## **DISTRICT 6**

*- 23 New Members*

### **NC 6900 Union Co SNA**

Susan Abdou

Kelly Alvarez

Audia Baker

Kelsie Bednarz

Catherine Burack

Jessica Castillo Izoteco

Lena Chernozubov

Gary Desantis

Kimberly Gray

Travis Hall

Sandra Helms

Sunita Janzer

Rebecca La Vine

Wendy Laney

Lakisha Marshall

Claudia Prosser

Blanca Rodriguez

Dawn Schafer

Angela Shell

Katarzyna Tawfiles

Dawn Walker

Dolly Whitmire

Arvia Williams

## **DISTRICT 7**

*- 19 New Members*

### **NC 7020 Alexander Co SNA**

Tia Andras

Victoria Board

Tara Chapman

Tamala Christopher

Debra Elemore

Abbie Hines

Charman Knight

Sherri Marion

Candance Morteز

Paula Seamon

Pamela Setzer

Heather Stafford

Lisa Stikeleather

Renee Sweenev

Myra Ward

Laura Yates

### **NC 7300 Davie Co SNA**

Lynn Frye

Anne Fulp

Ruth Johnson

Anglea McClannon

## **DISTRICT 8**

*- 5 New Members*

### **NC 8111 Asheville City SNA**

Keva Bates

Melissa Bates

### **NC 8440 Haywood Co SNA**

Tabitha Crawford

Pamela Lanning

### **NC 8570 Madison Co SNA**

Sandra Brigman

## **100% Membership and Certification Applications due February 28, 2021**

Forms for the 100% Membership and Certification Award are available on the website at [www.schoolnutrition-nc.org](http://www.schoolnutrition-nc.org) and in the Chapter Leadership Manual. For schools to qualify, all full time Child Nutrition Personnel must have a membership number by December 31, 2020. Membership rosters will be mailed to all chapters and school districts at the end of January. Members must be included on these rosters to qualify. Schools with 100% membership are recognized and honored at the Annual Conference in June. Additional information will be coming from Nicole Frey, Membership Chair, in the spring Arrow.



# NATIONAL AND STATE NEW MEMBER APPLICATION

Member ID \_\_\_\_\_

- ① Have you ever been a SNA member?  Yes  No
- ② First Name \_\_\_\_\_ Last Name \_\_\_\_\_
- ③ Email \_\_\_\_\_ Job Title \_\_\_\_\_
- ④ School District \_\_\_\_\_ ⑤ School Name \_\_\_\_\_ ⑥ Chapter No. \_\_\_\_\_
- ⑦ Work Phone \_\_\_\_\_ Home Phone \_\_\_\_\_
- ⑧ Work Mailing Address (Please indicate preferred mailing address  Work  Home)  
 Address \_\_\_\_\_ Suite \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_
- ⑨ Home Mailing Address  
 Address \_\_\_\_\_ Suite/Apt \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_
- ⑩ Who referred you to SNA? First Name \_\_\_\_\_ Last Name \_\_\_\_\_ (Optional) Member ID: \_\_\_\_\_
- ⑪ Membership Category (Check either individual membership or school district/state agency membership (SDM). See back for description)

### National Dues

Member Categories	Individual Membership	School District/ State Agency Membership
SN Employee	\$36 <input type="checkbox"/>	\$36 <input type="checkbox"/>
Student	\$36 <input type="checkbox"/>	N/A
Retired	\$36 <input type="checkbox"/>	N/A
SN Manager	\$38 <input type="checkbox"/>	\$38 <input type="checkbox"/>
District Director/Supv/Spec	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
Major City Director/Supv/Spec	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
State Agency Director and Staff	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
Nutrition Educator	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
Other	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
Affiliate Employee	\$18 <input type="checkbox"/>	N/A
Affiliate Retired	\$18 <input type="checkbox"/>	N/A

- ⑫ Employed by?  Public School  Private Management Company  
 Private School  CACFP
- ⑬ Does your employer pay your dues?  Yes  No
- ⑭ Are you responsible for school nutrition operations in your school district?  Yes  No

National, State Dues and Processing Fee are required.

NC ⑮ NATIONAL DUES \$    .

⑯ STATE DUES\* \$    .

⑰ PROCESSING FEE \$    **2** .   **50**

⑱ TOTAL DUES \$    .

⑲ Tax-deductible contribution to SN Foundation \$    .    
 \_\_\_\$10 \_\_\_\$25 \_\_\_\$50 \_\_\_Other

⑳ TOTAL PAYMENT \$    .

⑯ Your STATE DUES are: (Record state dues in the space provided on right) \* Select one.

\$5.50 STU/RET/AFR/AFE/  
\$11.50 SNM/

\$7.50 SNE/  
\$18.50 SDS/OTH/MCD/EDU/DDS/

⑳ CREDIT CARD INFO: EXP. DATE \_\_\_\_\_  
# \_\_\_\_\_

㉓ Individual Membership Signature \_\_\_\_\_ Date \_\_\_\_\_

For SDM multiple applicants, you may use a spreadsheet found at [www.schoolnutrition.org/sdm](http://www.schoolnutrition.org/sdm).

See reverse side for important information.

Dues subject to change.

㉔ FOR SCHOOL DISTRICT MEMBERSHIP (SDM) ONLY

SDM Main Contact Name \_\_\_\_\_

(Optional) SDM Main Contact Member ID \_\_\_\_\_

Email \_\_\_\_\_

Business Phone Number \_\_\_\_\_

Return this form with your credit card information, or your check or money order made out to SNA  
 Mail application to SNA, PO Box 759297, Baltimore, MD 21275-9297

## SNA National and State Membership Application Guidelines

### Membership Application for Individual and School District Memberships.

Instructions for completing the front of this application:

1. Please indicate if you have ever been a SNA member.
2. Print your full name as you would like it to appear in your membership record and on your membership card.
3. Print your email address and job title. All SNA members automatically receive emailed information related to the organization.
4. Print your current school district.
5. Print your current school name.
6. If you know your local chapter number, please fill in.
7. Print your work and home phone number.
8. Print your work mailing address.
9. Print your home mailing address.
10. Print full name of member referrer who introduced you to SNA (only needed for new members). This will give the person credits for Star Club and annual membership campaign drives. Optional: Include referrer's SNA member ID.
11. Please review the membership categories listed. Check one that best describes your position. **School District/State Agency Membership (SDM) is a membership managed or coordinated by the school district/state agency and can be transferred to another individual in the same membership category. Please check with your district to see if you are eligible for SDM.**
12. Please check if you are employed by public school, private school, or private management company.
13. Please indicate if your employer pays your dues.
14. Please indicate if you are responsible for school nutrition operations in your school district.
15. Record your national dues based on membership category checked.
16. Record your state dues based on the dues listed on left side of application under "Your state dues are:"
17. All applications must include the processing fee.
18. Please add national, state dues and processing fee amounts. This is the total dues amount to be paid. Applications with incorrect total amount will be returned resulting in a delay of member benefits.
19. Record your optional contribution to the School Nutrition Foundation. The School Nutrition Foundation is a 501(c)(3) organization and donations are tax deductible. Your contribution of \$10 or more will be acknowledged by the School Nutrition Foundation.
20. Add national dues, state dues, processing fee and any optional contributions. This is the total payment.
21. If paying by credit card, please enter your credit card information.
22. This box must be completed for SDM applicants.
23. Please sign and date your completed application. Required for individual membership only. Mail your application and payment to SNA, PO Box 759297, Baltimore, MD 21275-9297.

Membership dues cover a full year of benefits. Processing of application takes approximately two to four weeks from receipt of payment. New members will be mailed a membership card about two weeks after application has been completely processed.

Dues Category	Membership Category	Description	Individual Membership	School District/State Agency Membership
SNE	School Nutrition Employee	Cooks, chefs, bakers, bookkeepers, technicians, assistants, etc.	\$36	\$36
STU	Student	Full-time students enrolled in post-secondary nutrition, health or other food related program. Does not include right to vote.	\$36	N/A
RET	Retired	Retired Members.	\$36	N/A
SNM	School Nutrition Manager	Managers, head cooks, head chefs, assistant managers.	\$38	\$38
DDS	School Nutrition Director, Supervisors, Specialist, Executive Chefs	Working in a school nutrition program at the school district level.	\$130	\$130
MCD	School Nutrition Director, Supervisor, Specialist (Major City)	Working in a school nutrition program where the school district enrollment is 40,000 or more or city population is 200,000 or more.	\$130	\$130
SDS	State Agency Director, Supervisor, Specialist	Working in state office for child nutrition programs, including nutrition education.	\$130	\$130
EDU	School Nutrition Educator	Faculty working in a college/university setting.	\$130	\$130
OTH	Other	Principals, Superintendents, Teachers, etc. Does not include right to vote.	\$130	\$130
AFE	Affiliate Part-Time Staff (less than 4 hours daily)	Optional membership category for retired or part-time school nutrition staff. Does not include a subscription to <i>SN</i> magazine or the right to vote in the annual SNA election.	\$18	N/A
AFR	Affiliate Retired		\$18	N/A

Note: Contributions or gifts to SNA are not deductible as charitable contributions for federal income tax purposes. Contributions to the Foundation are deductible for IRS purposes. \$2.00 of your national dues is used for your subscription to the *SN* magazine.

School Nutrition Association \* 2900 S Quincy Street, Suite 700 \* Arlington, VA 22206  
Phone: 800-877-8822 \* Web site: [www.schoolnutrition.org](http://www.schoolnutrition.org) \* E-mail: [membership@schoolnutrition.org](mailto:membership@schoolnutrition.org)

# SNA of NC Industry Partners

*The following Sustaining Members are an important part of our Association. Please invite them to your district and chapter meetings and let them know how much you appreciate their services and products.*

A.L.C.O.	Happy Chef Uniforms	Peterson Farms Fresh, Inc.
AccuTemp Products	Heartland School Solutions	Plas-Tique Products, Inc.
Acosta Foodservice	Hershey Creamery Co.	Premier Foodservice Group
Advanced Food Products	Hobart Corporation	R & H Produce Company, Inc.
Affinity Group Paramount	House of Raeford	Red Gold
AMA of the Carolinas	Idahoan Foods, LLC	Rich Chicks, LLC
Asian Food Solutions/Comida Vida, Inc.	Innoseal Systems Inc.	Rich's Ice Cream
Brakebush Brothers, Inc.	Interior Elements, LLC	Rip Van
Buena Vista Foods	J & J Snack Foods'	S.A. Piazza (Wild Mike's)
Butter Buds	JTM Food Group	Schwan's Company
Butterball LLC	Kellogg Company	Sea Level Social
Cannon Marketing	Kent Quality Foods	SFSPac
Cargill	KeyImpact Sales Systems	Southern Food Equipment Reps
Carolina Foodservice Solutions, Inc.	Kitchen Resource Group	Stillwater Provisions
Cavendish Farms Inc.	Kraft Heinz Company	Suncup Juice
Citra Pac, Inc./Fruit Pearls	Lainox Cooking Solution	Super Bakery
Cohen Food Service, Inc.	Larry's Sausage	Swanson-Girard Associates
David's Cookies	Lindy's Homemade, LLC	Sysco Raleigh
Denver Equipment Co. of Charlotte, Inc.	Master Marketing Carolinas	Tasty Blend Foods
DeWafelbakkers	McCain Foods	Taylor Farms Tennessee
Dole Packaged Foods	Milo's Tea Company	The CORE Group
Domino's Pizza	Mondelez International	The Dairy Alliance
Dori Foods – Tools for Schools	Nardone Bros. Pizza	Thompson & Little, Inc.
EMS LINQ Inc. (Meals Plus & ISITE)	National Food Group	Trident Beverage, Inc.
Father Sam's Bakery	NCDA&CS-Food Distribution	Uniforms Galore
Food Sales East	NC DPI-School Nutrition Services	United Refrigeration
Foster Farms	North Carolina Egg Association	United Restaurant Equipment Co.
General Mills Foodservice	Palmer Hamilton	US Foods
Gilbert Foodservice, Inc.	Pepsi Bottling Ventures	Vollrath Company
Gold Creek Foods	Pepsi-Cola Bottling Co of Hickory	Vulcan FEG
Gordon Food Service	PepsiCo Foodservice	Waypoint
Griffin Marketing Group, Inc.		



**Check out our Industry Sponsor Videos on our SNA-NC YouTube Channel.**

**Thank you to our Industry Partners who sponsored a video on our YouTube Channel and to those that also donated gift cards for the District Meetings. We appreciate your continued support of SNA-NC.**

# Affiliated Chapters and Chapter Presidents for 2020 - 2021

*The following is a list of Chapters and their Presidents that have re-affiliated for this year.*

## DISTRICT 1

Bertie – Brenda Bowen  
Dare – Bobbie Crum  
Pitt – Judy Wiley

## DISTRICT 2

Craven – Christine McMahan  
Lenoir – Andre Clark  
New Hanover – Caroline Hines  
Onslow – Carolyn English

## DISTRICT 3

Edgecombe – Susan Johnson  
Halifax – Patricia Bailey  
Johnston – Jamie Narron  
Nash-Rocky Mount –  
    Sharis Whitehead  
Wilson – Ginger Crocker

## DISTRICT 4

Cumberland – Christina Osborne  
Richmond – Priscilla Whittingham

## DISTRICT 5

Person – Sarah Yarbrough  
Randolph – Ashley Tysinger  
Stokes – Jessica Southard

## DISTRICT 6

Cabarrus – Jennifer Canup  
Charlotte-Mecklenburg –  
    Staci Burchfield  
Union – Joufre Iglesias

## DISTRICT 7

Wilkes – Shirley Anderson

## DISTRICT 8

Buncombe – Christina Dougherty  
Henderson – Gail Weams

**Is your chapter missing?  
Re-affiliation forms are available at  
[www.schoolnutrition-nc.org](http://www.schoolnutrition-nc.org)**

**Email your re-affiliation form to: Dawn Roth  
E-mail: [jbdfroth@aol.com](mailto:jbdfroth@aol.com)**

**Remember to e-mail a copy  
of your chapter bylaws to Dawn Roth.**

**Chapter packets are ONLY emailed  
to the chapter presidents who have sent  
in the 2020-2021 Re-affiliation form.**

## SNA-NC BALANCE SHEET

**as of November 30, 2020**

*Mary Ann Shoaf, SNA-NC Bookkeeper*

### ASSETS

#### Currents Assets

Checking/Savings	
BB&T	\$187,504.04
Wells Fargo Business Checking	\$22,209.59
Small Business (Tim Greene)	\$5,377.31
Wells Fargo Money Market	\$28,598.70
Wells Fargo Small Bus MM	<u>\$58,050.81</u>
Total Checking/Savings	\$301,740.45
<b>TOTAL ASSETS</b>	<b><u>\$301,740.45</u></b>

### LIABILITY & EQUITY

#### Liabilities

Total Current Liabilities	<u>\$-335.90</u>
<b>Equity</b>	
Retained Earnings	\$349,649.83
Net income	<u>\$-47,573.48</u>
Total Equity	<u>\$302,076.35</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b><u>\$301,740.45</u></b>

# 2020 - 2021 SNA of NC Board of Directors

## STATE OFFICERS

### PRESIDENT

**Kristen Bealler**  
Hickory Public Schools  
432 4th Avenue SW  
Hickory, NC 28602  
828-322-2855 ext 228 (w)  
beallerkr@hickoryschools.net

### PRESIDENT-ELECT

**Dana Edwards**  
Johnston County Schools  
601-C West Market Street  
Smithfield, NC 27577  
919-934-1304 x 7028 (w)  
danaedwards@johnston.k12.nc.us

### VICE-PRESIDENT

**Ruth McDowell**  
Edgecombe County Schools  
311 Jewel Haven Way  
Knightdale, NC 27545  
252-641-2636 (w)  
rmcdowell@ecps.us

### SECRETARY-TREASURER

**Janet Johnson**  
NC DPI  
8309 Serenity Trail  
Apex, NC 27523  
984-236-2912 (w)  
Janet.williamsjohnson@dpi.nc.gov

### INDUSTRY REPRESENTATIVE

**Penny Fine**  
Gilbert Foods  
3627 Bermuda Drive, NE  
Conover, NC 28613  
704-804-4421 (w)  
pfine@gilbertfoods.com

## CONTRACTED PERSONNEL

### PARLIAMENTARIAN

**Harry Wilson**  
8520 Riley Hill Road  
Zebulon, NC 27597  
919-413-2137 (c)  
wilson.harry.e@gmail.com

### LEGISLATIVE ASSISTANT

**Rachel Beaulieu**  
Contact Mary Catherine Talton,  
PP&L Chair

### BOOKKEEPER

**Mary Ann Shoaf**  
Haywood County Schools  
5855 Crabtree Road  
Clyde, NC 28721  
828-627-1150 (w)  
mashoaf@haywood.k2.nc.us

## DISTRICT DIRECTORS

### DISTRICT 1

**Sharon Palmer**  
Bertie County Schools  
716 US Highway 13 North  
Windsor, NC 27983  
252-794-3034 x 5424 (w)  
spalmer@bertie.k12.nc.us

### DISTRICT 2

**Danelle Moore Smith**  
Lenoir County Schools  
2017 W. Vernon Avenue  
Kinston, NC 28504  
252-527-1109 (w)  
dmsmith@lenoir.k12.nc.us

### DISTRICT 3

**Amy Tant**  
Nash County Public Schools  
PO Box 517  
Wendell, NC 27591  
252-462-2525 (w)  
ajtant@ncpschools.net

### DISTRICT 4

**Cheryl Cunningham**  
Hoke County Schools  
310 Wooley Street  
Raeford, NC 28376  
910-875-4106 (w)  
ccunningham@hcs.k12.nc.us

### DISTRICT 5

**Regina Robertson-Turney**  
Stokes County Schools  
4611 NC Hwy 8 North  
Lawsonville, NC 27022  
336-593-1100 (w)  
regina.robertson@stokes.k12.nc.us

### DISTRICT 6

**Kathy Coble**  
Charlotte Mecklenburg Schools  
3301 Stafford Drive  
Charlotte, NC 28208  
980-344-0236 (w)  
kathyb.coble@cms.k12.nc.us

### DISTRICT 7

**Beverly Cash**  
Alexander Juvenile Justice-  
NCDPS  
928 N Hwy 16 South  
Taylorsville, NC 28681  
828-632-1141 (w)  
beverly.cash@ncdps.gov

### DISTRICT 8

**Sheryl Harris**  
Buncombe County Schools  
175 Bingham Road  
Asheville, NC 28806  
828-255-5974 (w)  
sheryl.harris@bcsemail.org

## STANDING COMMITTEES AND ADVISORY COUNCILS

### MEMBERSHIP

**Nicole Frey**  
Pitt County Schools  
1717 West 5th Street  
Greenville, NC 27834  
252-830-4218 (w)  
freyn@pitt.k12.nc.us

### NUTRITION

**Imer Smith**  
New Hanover County Schools  
1802 South 15th Street  
Wilmington, NC 28401  
910-254-4212 (w)  
lmer.smith@nhcs.net

### PUBLIC POLICY/LEGISLATIVE

**Mary-Catherine Talton**  
Wilson County Schools  
PO Box 3878  
Wilson, NC 27893  
252-399-7845 (w)  
marycatherine.talton@  
wilsonschoolsnc.net

### RESOLUTIONS AND BYLAWS

*See Vice President*

### MARKETING ADVISORY

*See President-Elect*

### LEADERSHIP DEVELOPMENT/AWARDS

**Fred Gilbert**  
Charlotte Mecklenburg Schools  
3301 Stafford Drive  
Charlotte, NC 28208  
704-621-1971 (w)  
frederick.gilbert@cms.k12.nc.us

## NON-VOTING BOARD MEMBERS

### INDUSTRY ADVISORY

**Robert Rolfe**  
Henderson County Schools  
96 School House Road  
Mills River, NC 28759  
828-891-6310 (w)  
rrolfe@hcpsnc.org

### CHIEF

**Dr. Lynn Harvey**  
School Nutrition Services, NC DPI  
6515 Ben Bur Road  
Raleigh, NC 27612  
984-236-2901 (w)  
Lynn.Harvey@dpi.nc.gov

### DIRECTOR, FOOD DISTRIBUTION DIVISION

**Gary Gay**  
NC Dept of Agriculture  
and Consumer Services  
278 Pilot-Riley Road  
Zebulon, NC 27597  
919-961-0006 (w)  
gary.gay@ncagr.gov

### EXECUTIVE DIRECTOR

**Dawn Ferguson Roth**  
2318 N. Elm Street  
Greensboro, NC 27408  
1-888-204-8204 (w)  
336-522-5064 Local  
jdbfroth@aol.com

## COMMITTEE CHAIR NO LONGER ON THE BOARD OF DIRECTORS:

### ENDOWMENT

**Cindy Marion**  
Yadkin County Schools  
121 Washington Street  
Yadkinville, NC 27055  
336-679-2055  
cindy.marion@yadkin.k12.nc.us



**SCHOOL NUTRITION ASSOCIATION  
OF NORTH CAROLINA**

2318 N. Elm Street  
Greensboro, NC 27408

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**Permit #3758**



**S**CHOOL  
**N**UTRITION  
**A**SSOCIATION  
OF NORTH CAROLINA

**SNA-NC MISSION STATEMENT:**

**Educate, empower and advocate for the school nutrition professionals  
to advance the accessibility, quality and integrity of school nutrition programs**